

PRESS RELEASE /// 11 March 2009

CINETAXIS

by SDNA

"Life projected through magical digital form"
Glas Istre newspaper, Croatia

25-28 March and 1-4 April 2009

at Shunt Vaults

Joiner Street, London Bridge, London, SE1 9RL
7pm onwards

Are moths afraid of the dark?

SDNA will take over the cavernous corridor of SHUNT, transforming it into the both beautiful and grotesque: the fascinating and unsettling world of CINETAXIS.

Cinetaxis is a unique personal insight into the world of insects.

After two years of observing and filming insects, SDNA will animate the huge underground vaults below London Bridge drawing aesthetic links between the fascinating structure of these microscopic bodies and the human form.

Giant projections and sound installations will transform over the two weeks into a unique interactive performance featuring an exciting line-up of international electronic musicians, theatrical performers and visual artists.



The inspiration for the title 'Cinetaxis' is derived from research into phototaxis (insects' automatic reaction to light sources), and a desire to explore the same in humans 'attraction to light', both real and metaphorical.

Distinctive? Without a doubt! SDNA concocts new content with new form, opening a dialogue between art disciplines. Digital video, electronic music and theatrical performance coexist to produce this one of its kind audio-visual art form.

For project info, please contact SDNA: info@sdna.tv // www.sdna.tv // 0207 354 2906
For press, please contact: karen@creative-city.co.uk // 07989 954 414

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www.cinetaxis.com

ARTISTIC DIRECTION / PRODUCTION SDNA / Valentina Floris and Ben Foot
[www.sdna.tv]

PERFORMERS Nina Fog / Natasha Mayran / Natasha Stanic

LIVE MUSIC and **SOUND** Dubmode [www.signorafranca.com] / Electric Lane
[www.myspace.com/electriclane] / Takatsuna Mukai / Alessandro Olla [www.aleolla.it]

COSTUME DESIGN Cabinet of Curiosity [www.cabinetofcuriosity.org]

INSTALLATION Zsolt Balogh / Barbara Gamper / Chris Singer / SDNA

+ **SDNA's SPECIAL GUEST DJs** in the main bar area:

27/03/09 Kikimonster (Behind Bars) /
Lakuti (Sud Electronic / Uzuri Recordings) // <http://uzurirecordings.com/>

03/04/09 Mr Foot / Dubmode (Signorafranca) // www.signorafranca.com

VISUALS by SDNA and [hek] www.myspace.com/heqq

SHUNT www.shunt.co.uk

Editors' notes:

SDNA has successfully staged early experiments of Cinetaxis at the Festival of Visual Theatre in Labin (Croatia) in August 2007, in a disused textile factory in East London in November 2007 and at the Live Performers Meeting 2008 in Rome in May 2008.

ABOUT SDNA

SDNA produces distinctive digital artwork and unusual presentation media to create immersive environments. Our objective is to explore techniques of visual interaction with public spaces. By using innovative technologies and creating artwork *in situ* we aim to expand the development of digital art by integrating it into site-specific installations and live performances.

Since 2003 we have developed and presented digital art and theatrical productions for museums, fashion labels, city councils, musicians and many more. Our work varies from audiovisual installation and performance to interactive, architectural, large scale digital projections.

Previous projects have taken place internationally from Russia to Tahiti. In London venues have included the V & A Museum, the ICA and the Whitechapel Gallery.

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